

A NewOrg Management System Solution Guide:

Canadian Immigration & Resettlement Platform

Data Analytics Reporting

New in 2020: SMS & Video Conferencing

Forms and Survey Tools

Funder Data

NewOrg Management System:

A managed cloud solution providing outcome tracking and reporting for non-profits and social services agencies

Staff Data and Calendar Management

> Online Portal Content Management

Online Payment

Client Data

Automated Email and SMS Communication

Integrated ideo Conferencing and Document Sharing

They come from around the world pursuing new opportunities in a new country and turn to you as a reliable provider of critical services and helpful guidance for resettlement in Canada. Your funders put their trust in you for effective delivery of immigration and resettlement services. In turn, as a provider of these programs and services, you need to put your trust in an outcome management

system that is reliable, effective and flexible to the needs of your clients and funders. Ideally, your outcome management system will not only store your client data, but will track the delivery of services, time, costs and performance, while providing staff scheduling and detailed analytics and reporting of all your organizational outcomes and activities.

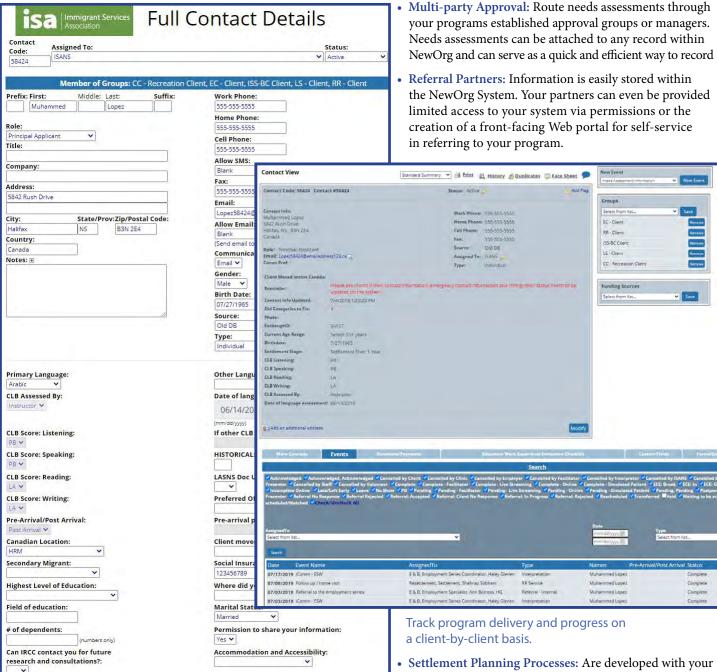
NewOrg provides just such a comprehensive platform upon which solutions to your specific needs are effectively built right in. NewOrg is a unique solution for social services organizations that captures and integrates data from all of your operational areas to better manage volunteers, clients, programs, outcome reporting, activity sign-ups and scheduling, communications, surveys, fundraising activities and development campaigns. It can improve your sustainability by eliminating the costs of multiple software programs, providing data management functionality into one central system, thus lowering your service delivery costs and improving your outreach and results.

Now, NewOrg provides its Canadian Immigration and Resettlement Platform as a targeted solution for IRCC funded service providers. It was developed as the result of several years effort, working with some of the leading providers of resettlement services in Canada. Based on NewOrg's cloud-based client management system, NewOrg provides several comprehensive data modules that can be custom designed for use by multi-service agencies across Canada. The platform allows you to record and retrieve important client information, track delivery of services, all while generating detailed real-time reports on individual and group services. NewOrg addresses the needs of any agency providing services to the immigrant population and is an extremely reliable and flexible platform that any agency can use.

Donor Management Donation Management Email & SMS Distribution Client Management Document Management Grant Reporting Productivity Reporting Outcome Tracking Scheduling Timesheets Human Resources Collaboration Integrated Video Conferencing MS Outlook Integration Website Management Event Calendar Online Donations Online Surveys

Key Platform Features:

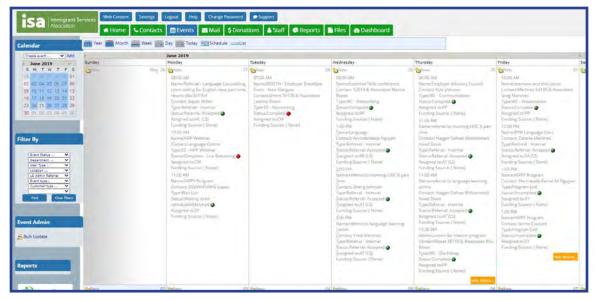
- Provide detailed client profile forms: Linking family and child information to the Parent Profiles providing a complete and easily reviewable family services history.
- Needs assessment, Case Notes, and forms: Use NewOrg to create a variety of needs
 assessment templates that can pre-populate with data from the system, providing a more
 effective alternative to pre-printed forms used by many organizations today. With
 NewOrg you can attach signatures and provide an option for emailing needs assessments.



Extensive data capability includes relational fields to cross-reference client information, customizable to match specific agency requirements.

organizations best practices and generated in NewOrg's workflow functionality. NewOrg's workflow functionality allows for the creation of linked input screens (and forms) based on rules created within the system that match your organizations' requirements. Generate constituent intake data, program data, exit data as well as any processes that might require multiple steps.





Events compile into a calendar overview, allowing scheduling to correspond to compliance deadlines & programmatic needs.

• Event follow-up, and notification emails: NewOrg can generate follow-up emails and events automatically that can be set in predefined intervals or selected manually using specific dates. These follow-up events can be activated within the system by creating program-guided rules that assure the follow-up event is scheduled. Follow-up events will then be generated and added to the client and case managers' calendar.

By providing this, automatic workflow reinforces the event scheduling process and allows your intakes to become a standard process.

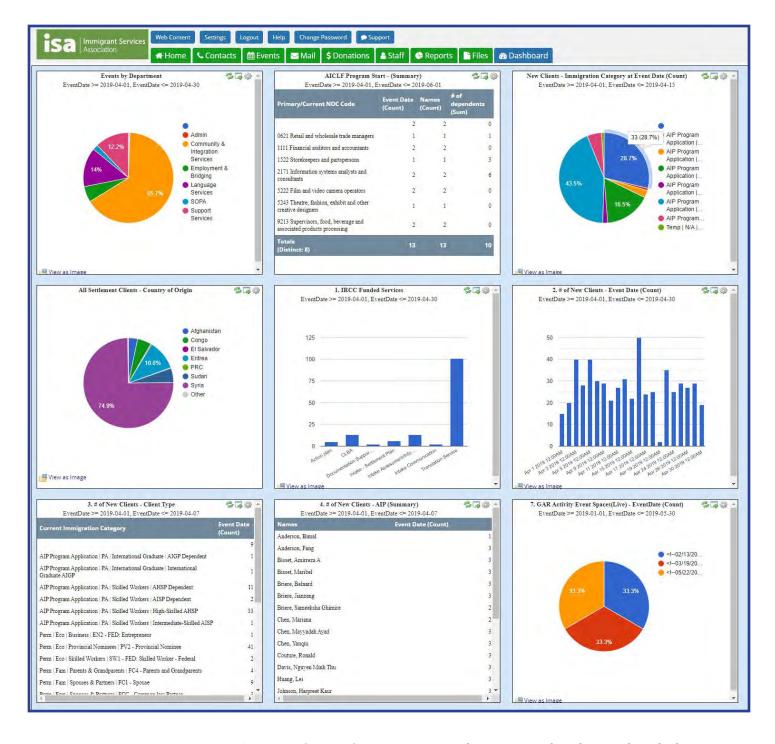
- Record Notes and Alerts: NewOrg allows a note or alert to pop-up on any record tagged. By highlighting any potential unfinished intakes, missing records or general notes about the client or service being provided the alert will ensure the next person reviewing the record is notified. Time and date of the note or alert is highlighted in the record and the alert must be clicked on prior to entering the record.
- Forms Manager (Web Forms): NewOrg allows your organization to configure fields and mapped forms allowing the users to generate any form (i.e. workshop administration forms, intake forms) based on data captured within NewOrg. Forms are critical to the delivery and tracking of services provided to your clients and are easily configured within NewOrg for your program and case managers to use.
- Professional Implementation and Training: Reduce implementation costs and risks by starting with NewOrg's team of professionals.

"NewOrg Management System has not only effectively implemented a database solution that meets our operational and reporting needs but has been able to adapt to our changing programmatic and regulatory needs over the past 8 years. NewOrg's support and knowledge of the non-profit space and our operations has made keeping compliant and efficient much easier, and allowed us to focus our energy on our mission."

Lori Prediger
 Coordinator of Family & Child
 Resource Services
 Strathcona County FCS

Important note: NewOrg respects confidentiality— all displayed screenshot contact records and service data are generated from anonymized test server data.





One of the key advantages of NewOrg's comprehensive platform is the analytics generated, allowing managers and program heads to view performance and measure effectiveness on multiple levels.

- Analytics and Reporting: NewOrg's Reporting and Analytics tools are built on
 a framework that allows for rapid customization as well as a pre-configured list of
 standard organizational reports, offering incredible flexibility in working with the data
 your organization captures. Breaking down your data by location, gender, service type,
 funding source is all simple and available within NewOrg.
- External Database Integration: NewOrg provides export capability to most commonly used file formats, allowing you to integrate with Private, Provincial/Federal funding systems, in addition to advanced analytics tools like Crystal Reports. iCARE Bulk Uploads can also be configured within the system.



Benefits to your organization:

- Benefits staff at every level of your organization: NewOrg will offer benefits
 for everyone, including staff from top to bottom of your organization, and
 ultimately, your clients. It gives frontline staff access to real-time data,
 allowing them to adjust approaches as needed on an individual client basis.
- Provides consistent program data capture for better service delivery:
 Maintain consistency in data and goals to program models by using standardized real-time data capture; ensuring services are delivered as developed by Program Directors over time.
- Aids coordination of staff efforts: This platform is designed to increase efficiency by sharing data with staff, across programs as appropriate. Communication between team components can be built into the software, making sure that client needs do not fall between the cracks.
- Improves delivery of services: Using the Centralized Data System, your
 organization can track services delivered, progress toward client outcomes
 and cross-reference demographics across multiple programs. Managers will
 be able to see a fuller picture of client progress versus services they are using,
 thus providing an analysis of what is working and where clients may need
 additional support.
- Track professional staff trajectories: Over time, NewOrg's relational data system can also help you assess, harness and develop the skills of your individual staff, tracking skills, training and performance.
- Offers better analytics and reporting: Your staff will have better analytical and data reporting tools at their fingertips, which assesses the effectiveness of your team, your programs and your organization.
- iCare Bulk Upload: Dramatically improve your service filings and payments for provided services by capturing all IRCC funded services across your entire organization into a configured iCare Report enabling an export to the iCare bulk upload site.
- Funder-based reporting: Easily meet Multi-funder reporting requirements using data tracked in the system and delivered with our data analytics tools.
- Meet external audit demands: Make outside evaluations less costly by providing access to program data from your systems data set.



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SOME PROGRAM EXAMPLES:

Some of the types of programs that could benefit from NewOrg's platform include:

Business and Workforce Integration

- Counselling and Training
- · Work Placement
- Workplace Culture
- Professional Mentorship
- Employer Engagement/Partnership

Employment and Bridging

- Employment Counselling
- · Bridging Program
- Practice Interview
- Pre-Employment
- · Youth Employment
- Career Pathway Loan Project
- Bridge to Work
- Underemployed Immigration Women's Project

Language Services

- Community Language
- LINC Home Study
- Labour Market Language
- Computer Training
- English in the workplace
- Language Counselling
- Childcare for Newcomer Children

Refugee Resettlement

- · Private Refugee Sponsorship
- Health Services
- Outreach Crisis
- Life Skills
- Resettlement Assistance Program
- Settlement Counselling
- On-call Services

Community Integration

- Volunteer Services
- Community Connections
- Orientation Program
- · Community Garden
- Family Support & Newcomer Wellness
- EAL Tutor Program
- Translation and Interpretation



Company overview:

NewOrg Management System, Inc. designs and develops outcome management systems for social services organizations and governmental agencies providing community services. NewOrg is a cloud-based, client management and reporting database that is professionally implemented to provide tailored turn-key solutions that support Case Management, Client Services, and Volunteer Programs; assisting staff, managers, and executives to track and attain progress towards targeted outcomes in employment, health and social services goals; and support services to children, families, the disabled, seniors, homeless populations, and communities. NewOrg also supports government agencies to realize wide ranging impact through their work with service providers, referral partners and other agencies; NewOrg allows social services organizations to spend less time on compliance and funder reporting, and focus on the delivery of services to their constituents. NewOrg Management System, Inc. serves nonprofits and public sector organizations worldwide. The company was founded in 2006 and is headquartered in Washington, DC.



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